

# **Social Investment Board**

Date: WEDNESDAY, 28 FEBRUARY 2018

Time: 1.45 pm

Venue: COMMITTEE ROOMS, 2ND FLOOR, WEST WING, GUILDHALL

**Members:** Alderman Peter Hewitt (Chairman)

Henry Colthurst (Deputy Chairman)

Nicholas Bensted-Smith

Chris Boden

Alderman Alison Gowman

Deputy Edward Lord Jeremy Mayhew Andrien Meyers Andrew McMurtrie

Elizabeth Corrado (Co-Opted Member) Tim Haywood (Co-Opted Member) Laura Tumbridge (Co-Opted Member)

**Enquiries: Joseph Anstee** 

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Lunch will be served in Guildhall Club at 1PM NB: Part of this meeting could be the subject of audio or video recording

John Barradell
Town Clerk and Chief Executive

#### **AGENDA**

# Part 1 - Public Agenda

- 1. **APOLOGIES**
- 2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA
- 3. MINUTES

To agree the public minutes and non-public summary of the meeting held on 13 December 2017.

For Decision (Pages 1 - 4)

4. UK NATIONAL ADVISORY BOARD FOR IMPACT INVESTING

Presentation of Michele Giddens

For Information

5. **PROGRESS REPORT** 

Report of the Chief Grants Officer

For Information (Pages 5 - 8)

6. **SIB 5 YEAR UPDATE** 

Report of the Chief Grants Officer

For Information (Pages 9 - 24)

- 7. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE BOARD
- 8. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT
- 9. EXCLUSION OF THE PUBLIC

MOTION - That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

For Decision

# Part 2 - Non-Public Agenda

#### 10. NON-PUBLIC MINUTES

To agree the non-public minutes of the meeting held on 13 December 2017.

For Decision (Pages 25 - 28)

# 11. INVESTMENT PROPOSAL - GOLDEN LANE HOUSING BOND 2027

Joint report of the Chamberlain and Chief Grants Officer

For Decision (Pages 29 - 56)

# 12. KEY LEARNING FROM MIDLANDS TOGETHER

Report of the Chief Grants Officer

For Information (Pages 57 - 60)

#### 13. **PORTFOLIO UPDATE**

Report of the Chief Grants Officer

For Decision (Pages 61 - 96)

- 14. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE BOARD
- 15. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE BOARD AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED



#### **SOCIAL INVESTMENT BOARD**

# Wednesday, 13 December 2017

# Minutes of the meeting of the Social Investment Board held at the Guildhall EC2 at 11.30 am

#### Present

#### **Members:**

Nicholas Bensted-Smith Alderman Peter Hewitt (Chairman)

Elizabeth Corrado (Co-opted Member) Andrew McMurtrie

Tim Haywood (Co-opted member) Laura Tumbridge (Co-opted Member)

#### Officers:

Karen Atkinson - Chamberlain's Department

David Farnsworth - City Bridge Trust
Tim Wilson - City Bridge Trust
Martin Hall - City Bridge Trust

Anne Pietsch - Comptroller and City Solicitor's Department

Hannah Davey - City Bridge Trust

#### Also in attendance:

Elizabeth Corley (Chair, Growing a Culture of Social Impact Investing in the UK) Jo Heywood (Big Society Capital)

Susan Kay (The Dunhill Medical Trust)

Whitni Thomas (Triodos Bank)

Diana Watson (The Merchant Taylors' Company)

#### 1. APOLOGIES

Apologies were received from Alderman Alison Gowman, Deputy Edward Lord, Henry Colthurst, Jeremy Mayhew and Andrien Mayers.

# 2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

Andrew McMurtrie declared interests by virtue of being Chairman of the City of London Academies Trust, and by virtue of having recently been a Director of the City YMCA.

#### 3. MINUTES

**RESOLVED –** That the public minutes and non-public summary of the meeting held on 13 September 2017 be agreed as a correct record.

#### 4. DEVELOPING THE RETAIL SOCIAL INVESTMENT MARKET

The Board received a presentation on developing the retail social investment market from Elizabeth Corley. The UK government had set up an independent advisory group to consider social impact investing and barriers to its implementation amongst investors. The group looked at why the UK was failing

to keep pace in international market leadership and how best to enable individuals to make social impact investment. The group reported to the government in November.

There were many issues creating barriers to social impact investment, which included a lack of investable products and a lack of relevant education for wealth advisers and investment analysts. The advisory group concluded that there was no one single solution that would allow the UK to fulfil its social investment potential, but that several factors could be addressed which would help. A series of recommendations were identified that would help to develop the market in the short, medium and longer-term, and these were grouped in 5 key action areas: improve deal flow and the ability to invest at scale; strengthen competence and confidence within the financial services industry; develop better reporting of non-financial outcomes; make it easier for people to invest; and maintain momentum and build cohesion across initiatives. There were foundations in place to grow the market and move it forward, but there was a lot of work to be done and this would require persistence and engagement.

Members discussed the City of London Corporation's involvement in this area both as Trustee for Bridge House Estates and otherwise. City Bridge Trust's Stepping Stones programme, run alongside UBS, had lots of interest and engagement and was currently oversubscribed, having distributed around £2.8m to over 60 organisations across London. The recent City Bridge Trust strategy review focussed on where needs were geographically. The Chief Grants Officer advised the Board that housing was found to be a significant issue during consultation and research work. The Trust and Corporation as a whole was engaged in extensive work with London boroughs and other London funders on this issue.

The Board thanked Elizabeth Corley for the excellent presentation.

#### 5. **PROGRESS REPORT**

The Board received the regular progress report of the Chief Grants Officer and discussed the updates provided. The Board also discussed the draft brochure for the five-year report of the Social Investment Fund. Members suggested amendments and the inclusion of more, results-based information, to demonstrate the credibility and power of social investment as proved by the Fund's successes. The Board suggested targeting a universal audience to reach as many people as possible.

#### **Accommodation for Key Workers**

The Chief Grants Officer advised the Board that funds had been made available for a feasibility study. It was proposed to analyse the needs of new teachers in London, many of whom were leaving the profession due to housing costs and related cost pressures. There had been pleasing interest in the project so far.

# **Strategic Away Half-Day**

The Board was advised that planning for the 2018 Social Investment Board strategic away half-day was underway, and that any suggestions for the day could be communicated to officers. The strategic away half-day was scheduled for 30 May 2018.

#### **Internal Audit**

The Chief Grants Officer advised the Board that the Social Investment Fund had recently been reviewed by Internal Audit. Verbal feedback had been very positive, and whilst the full report had not been received, the only recommendation for change had already been enacted.

**RESOLVED** – That the report be noted.

# 6. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE BOARD** There were no questions.

# 7. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT There was no other business.

#### 8. EXCLUSION OF THE PUBLIC

**RESOLVED** – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Local Government Act.

Item No.	Exempt Paragraphs
9-12	3
13-14	-

At this point Tim Haywood and Jo Heywood left the meeting.

#### 9. **NON-PUBLIC MINUTES**

**RESOLVED** – That the non-public minutes of the meeting held on 13 September 2017 be agreed as a correct record.

# 10. INVESTMENT REPORT - BETHNAL GREEN VENTURES II FUND

The Board considered a report of the Chamberlain and Chief Grants Officer.

At this point Whitni Thomas left the meeting.

#### 11. PORTFOLIO UPDATE

The Board considered a report of the Chief Grants Officer.

At this point Andrew McMurtrie left the meeting and the meeting became inquorate. Susan Kay and Diana Watson also left the meeting at this point.

# 12. **ESG SURVEY RESULTS**

The Board received the results and findings of the recent Environmental, Social and Governance criteria (ESG) Survey.

- 13. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE BOARD** There were no questions.
- 14. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE BOARD AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED

There was no other business.

The meeting closed at 12.55 pm	
Chairman	

**Contact Officer: Joseph Anstee** 

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# Agenda Item 5

Committee	Dated:
Social Investment Board	28/02/2018
Subject: Progress Report	Public
Report of: Chief Grants Officer	For Information

# Summary

This month's report introduces your guest, Michele Giddens who will speak to her work chairing the UK's National Advisory Board on Impact Investing. The report provides short updates on Midlands Together, key worker accommodation, Stepping Stones and the publication marking the first five years of the City's Social Investment Fund.

#### **Recommendations:**

Members are asked to:

note the report.

#### **Main Report**

# Today's speaker

- 1. I am delighted Michele Giddens has accepted our invitation to your February meeting, where she will speak to the work of the UK's National Advisory Board to the Global Social Impact Investment Steering Group (a body established by the G8). The City hosted the launch of the National Advisory Board's report "The Rise of Impact: Five Steps Towards and Inclusive and Sustainable Economy" in October 2017, and your Chairman Alderman Hewitt gave the welcome address. This report sets out the scale of the social and environmental challenges facing society today, as well as the potential of the impact economy to deliver solutions. The report includes recommendations to business leaders, investors and Government, arguing that all can play their part in making impact a mainstream part of capital markets. As Chair of the UK National Advisory Board, Michele worked with colleagues from Big Society Capital, Social Investment Business, Barclays, Hermes Investment Management, and the Big Lottery Fund, among others.
- 2. Michele is very highly regarded in the social investment community and eminently qualified to lead the thinking on impact. She co-founded and is a partner at <a href="Bridges Fund Management">Bridges Fund Management</a>, with a focus on strategy, investor relations, public relations and social impact assessment. Michele has over 15 years of international development and social finance experience. She was an Investment Officer with International Finance Corporation, the private sector financing arm of the World Bank Group in Eastern Europe in the early 1990's, before spending 8 years with Shorebank Corporation, which was one of the leading community development banks in the USA. There she ran small business lending programmes in Russia, Central and

Eastern Europe, advised on microfinance in Bangladesh, the Middle East and Mongolia and did research in the US community development finance sector. Michele has a BA Honours in politics, philosophy & economics from Oxford University and an MBA from Georgetown University, Washington, DC. She was an adviser to the Social Investment Task Force, Chair of the Community Development Finance Association (2003-2005) and is currently a Non-Executive Director on the board of CDC (the UK's Development Finance institution). Michele is also a member of the British Private Equity and Venture Capital Association Council, which is charged with the responsibility for the oversight of the strategy and management of the affairs of the BVCA.

#### **First Five Years**

3. At the December 2017 meeting you saw the draft of a report marking the fifth anniversary of the City of London Corporation's Social Investment Fund. Thank you for your feedback on the draft. A final version is included in today's papers, and we are working with colleagues in the Media Team as well as key sector partners to share the report widely. The report highlights the Fund's achievements in exceeding its target financial return whilst generating positive social benefit. Subject to your approval, the report will go to Court of Common Council in March.

# **Midlands Together**

4. Our investment in Midlands Together has now redeemed, albeit at a small loss. A summary of learning from this investment is included in your non-public papers. Considerable effort went into exploring ways to sustain the benefits of this scheme for ex-offenders, and then to conclude matters fairly when it became clear that redemption was the most desirable course. Many organisations contributed to the process, but I would like to offer particular thanks to our investment partners at the Esmée Fairbairn and Montpelier Foundations as well as the Chief Executive of the Together Group for their roles in helping us reach this point.

#### **Accommodation for key workers**

5. We have discussed how your Fund might support the provision of subsidised accommodation for teachers at several meetings. Following Finance Committee's approval to provide funds for detailed feasibility study, in line with the Corporation's procurement practice we have attracted bids from several firms recommended to us by, among others, LandAid and UBS. I will provide a verbal update to your meeting on our chosen partner and a timetable to complete the feasibility study.

#### **Stepping Stones Fund**

6. The January 2018 meeting of the City Bridge Trust Committee approved an allocation of £500,000 towards a fifth round of the Stepping Stones Fund (the social investment readiness scheme for London's charities and social enterprises). So far, this programme has awarded £2.8m to 65 organisations to explore a range of trading, payment-by-results and property development opportunities. The scheme has run in partnership with UBS and involved several Livery Companies in the judging process. We are currently developing a follow-on finance facility for

Stepping Stones alumni, offering low-cost loans to those who are at the start of their enterprise journey. This will help strengthen the connections between our grant-making and social investment work, which is a central part of City Bridge Trust's *Bridging Divides* strategy for 2018-23.

# **Strategic Half Away Day**

7. I will be working with the Chairman and Deputy Chairman to plan the Social Investment Board's strategic half away day on 30<sup>th</sup> May. Do please let me know if you have topics you would like to include during this meeting, as well as any guests or speakers you would like to invite.

#### **David Farnsworth**

Chief Grants Officer, City Bridge Trust

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# CITY OF LONDON CORPORATION SOCIAL INVESTMENT FUND THE FIRST FIVE YEARS

# Page 10

# INTRODUCTION

It gives me great pleasure to introduce this report looking back over the first five years of the City of London Corporation's £20million Social Investment Fund. As Chairman of the Social Investment Board since its inception it has been my privilege to contribute to this important and innovative work. In our first five years we have achieved an IRR of 4.7% (gross) which is 2% in excess of the initial target. Thus I believe that we have clearly demonstrated that by making socially responsible investments, it is possible to have a positive social impact without compromising on financial returns. This was the City's original intention in establishing the Fund, namely to demonstrate that social investment was a credible investment medium.

When we started our Fund in 2012 we knew there would be challenges. At the time, social investment was a relatively new concept, with the financial supply being often greater than the investment opportunities available. We knew it would take time for us to deploy our Fund, and we have had to adapt our approach to meet the changing nature of the social investment market. This is inevitable in such a new field of work and the City has risen to the challenge. As I believe this report demonstrates, the social impact of the organisations that have received investment has been significant, and I am confident that over the coming years, increasing awareness of social impact investing will enable it to become a mainstream class of investment in the future.

Alderman Peter L R Hewitt, JP, FCSI, FRSA

Chairman, Social Investment Board

# **BACKGROUND**

The City of London Corporation's Social Investment Fund was established in May 2012 in order to produce a positive social impact, whilst also helping to develop the social investment market through the influence of the Corporation and by demonstrating that social investment could be a financially viable model. £20million was allocated to this Fund from the assets of the Bridge House Estates charity, of which the City of London Corporation is the sole Trustee.

The Fund made its first investments in December of the same year. However, it has older roots having emerged from the Corporation's learning as trustee of a charitable funder, City Bridge Trust. Throughout the early 2000s, and along with other grantmakers, City Bridge Trust could see the pressure the charity sector was under. This was exacerbated by the financial crash of \$\frac{1}{2}08\$ and the subsequent roll back of many statutory functions when people turned instead to charitable providers. Increased demand from service users alongside funding pressures is a considerable challenge, and something many charities continue to struggle with almost a decade on.

The City examined how we might make use of the other resources we have available, beyond our grant funding. This included discussions about the underlying investments which generate City Bridge Trust's grant spending. We benefited from the wise counsel of several Trusts and Foundations who had already started to make social investments, particularly the Esmée Fairbairn Foundation who are rightly regarded as pioneers in this space.

When we established our own Social Investment Fund, we set ourselves two objectives:

- » To provide loan finance, quasi-equity and equity that provides development and risk capital to organisations working towards charitable ends or with social purpose; and
- » To help develop the social investment market.

We decided to consider both direct investments to charities and social enterprises as well as indirect investments into funds with a social focus.



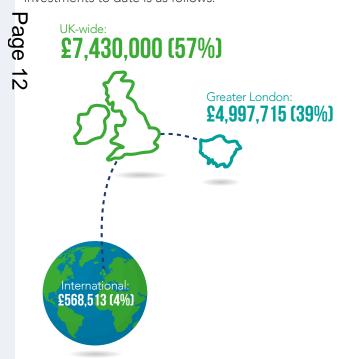
# **OVERVIEW**

Since its first investment meeting in December 2012 the Fund has approved 20 investments totalling £12,996,228. Of these, three have been redeemed, either because they matured or the Fund took the decision to exit. A full list of investment commitments made between December 2012 and November 2017 can be found at Appendix 1. Of seventeen current investments, all but two are presently rated Green in our internal 'RAG' reporting system thereby indicating that they are meeting financial and social targets.

The figures quoted below relate to all investments approved by November 2017 and include those now matured or redeemed.

# **GEOGRAPHICAL BREAKDOWN**

The Fund is mainly UK-focused, and we have a particular interest in work that benefits communities in Greater London. However, we have a £2m provision for work outside of the UK to allow us to consider as wide a range of social investment opportunities as possible. Thus the geographical allocation of our investments to date is as follows:



# WHAT WE HAVE COMMITTED OUR FUND TO

Much of the UK's social investment market is debt-focused, and our investments to date reflect this, although we remain keen to find suitable equity, or quasi-equity opportunities with the right social enterprise partners.



Residential Property £6,572,715 (51%)



**Commercial Property** £800,000 (6%)



UK Bonds / Corporate Debt



International Market £568,513 (4%)

# **SECTORS**

Investments to date have been made across a number of sectors, tackling recognised social issues within the UK and internationally. These are as follows.



Housing & Homelessness £7,672,715 (59%)



Market Development



Leisure / Travel **£1.000,000 (8%)** 



£705.000 (5%)



**Emerging Markets** £318,513 (3%)



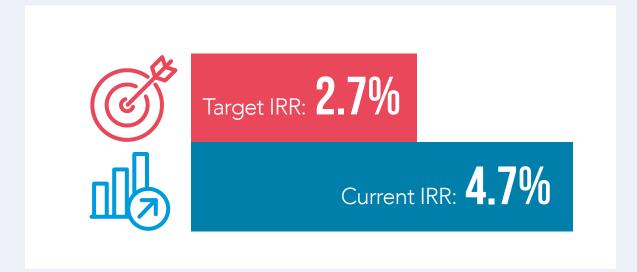
Civil Society Support

# FINANCIAL PERFORMANCE

Judging the overall financial performance of the Fund is not a straightforward task. The majority of investments are not exchange listed or subject to daily pricing, so as a result we make a number of assumptions when calculating our return, and only realise this return when investments reach full term and mature or are redeemed.

However, based on our calculations, and subject to a method approved by the board, the overall financial performance of the Fund was 4.7% IRR (gross) at Sept 2017. This is up by some 2% in excess of the original target return of at least 2.7% gross.

Only one investment has underperformed and this is expected to result in a capital loss on the investment of 50%. However, due to the overall size of the Fund and strong performance from other envestments the overall impact on the ROI is -0.41%, which has been Oaccounted for in the overall return.



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# ■ SECTORS

Investments to date have been made across a number of sectors, tackling recognised social issues within the UK and internationally.

# **SUPPORT FOR EX-OFFENDERS**



# **ISSUE**

Around a quarter of people released from prison reoffend within a year of leaving custody.

# PROJECTS WE HAVE SUPPORTED

The Fund invested in two organisations which are both part of the Together group that operates in three regions across the UK.

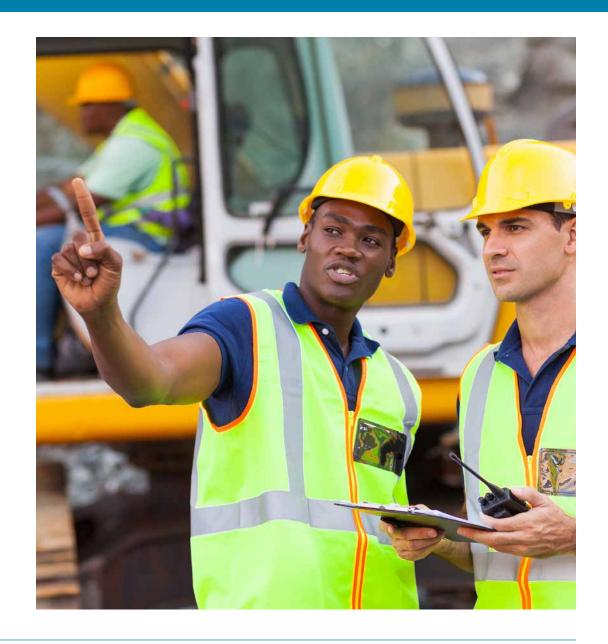
The group's model involves the construction or purchase and refurbishment of empty properties. Ex-offenders are employed full-time in each project and provided training and mentoring. Sompleted properties are then sold on, with the proceeds cycled to purchase additional properties.



# **CASE STUDY: GLASGOW TOGETHER**

Following the Together model highlighted above, this organisation aims to develop 3-4 projects per annum. In addition, it is also planning to begin work on a new build project employing a minimum of five clients. In total it will work with 100 offenders and ex-offenders

To date, the project has purchased six properties and worked with 15 ex-offenders producing 997 client days.



# **ACCESS TO LEISURE & TRAVEL**



# **ISSUE**

Disadvantaged groups find it difficult to access leisure and travel services, and this has a negative impact on their health and well-being.

# PROJECTS WE HAVE SUPPORTED

The Fund invested in two organisations, HCT Group and Greenwich Leisure. Both are not-forprofit organisations which are using the funds to support their services, which include working with hard-to-reach groups such as people with abilities and those on low incomes.



# **CASE STUDY: GREENWICH LEISURE**

This organisation operates dozens of community sport & fitness venues across Greater London, including the Copper Box Arena and London Aquatics Centre in the Queen Elizabeth Olympic Park.

To ensure that their services are fully accessible, Memberships are available for people with disabilities, while groups such as carers or people on low incomes are offered discounted fees



"The City of London's Social Investment Fund has been trusted social investors in HCT Group for the past two years. The City's investment has been instrumental in our growth from £44.2m at the time of the investment to a forecast £62m in the current financial year. More importantly, this growth has enabled us to increase our social impact and deliver on our social mission."

Dai Powell, CEO, HCT Group

# HOUSING AND HOMELESSNESS



# **ISSUE**

Access to affordable and specialist housing is limited in certain parts of the UK, leading to rising levels of homelessness.

# PROJECTS WE HAVE SUPPORTED

The Fund has invested in eight organisations working in this sector. They are primarily targeting those in the greatest need and those who require additional support such as people with learning disabilities, people who were previously homeless, young adult carers, and vulnerable migrants. hese are groups who often cannot find suitable housing in he private rental sector.

# **CASE STUDY: REAL LETTINGS PROPERTY FUND**

This Fund, a partnership with homelessness charity St Mungo's, was developed in response to the lack of private rented accommodation accessible to rising numbers of people living in temporary accommodation or otherwise at risk of homelessness in London.

To date, it has purchased 260 properties in London helping 650 tenants with 'move on' accommodation.





having housed c.1,000 people who would otherwise be vulnerable to homelessness. This kind of result can only be achieved through the trust in our processes and commitment to support, shown by investors such as the City of London Corporation, who over the last four years have invested £2.5 million in our Affordable Homes Rental Fund, Real Lettings Property Fund and the National Homelessness Property Fund. Furthermore, we are very grateful that this support has given others the confidence to invest and we look forward to further partnership, bringing even more social impact."

John Williams, Senior Investment Manager, Resonance Ltd

# **CIVIL SOCIETY SUPPORT**



# **ISSUE**

Faced with funding cuts and increased property prices, voluntary and community sector organisations are finding good quality office space increasingly scarce.

# PROJECTS WE HAVE SUPPORTED

The Fund invested in the conversion of an Edwardian factory in the Vauxhall area into affordable energy efficient and fully accessible office space. This was rented to ganisations working in the field of social justice, creating a community of similar organisations who share ideas woilst reducing operating costs.

# **CASE STUDY: THE FOUNDRY**

Follow its refurbishment, The Foundry is now home to more than 25 tenant organisations working in a variety of social justice and human rights related fields in the UK and abroad. These include Engineers Without Borders, Malaria No More UK, Shannon Trust and Sheila McKechnie Foundation



# **EMERGING MARKETS**



# **ISSUE**

For many SMEs in small or emerging markets, access to sufficient working capital is the biggest barrier to growth.

# **PROJECTS WE HAVE SUPPORTED**

The Fund has a small provision to support international schemes. Our first investment was in a Small Enterprise Impact Investment Fund, providing finance to small and medium sized businesses in low income countries, with a particular focus on women's empowerment and food security.

# **CASE STUDY: OXFAM SMALL ENTERPRISE IMPACT MINVESTMENT FUND (SEIIF)**

This Fund was established in 2012 to provide micro-finance for small and medium-sized enterprises in countries including Costa Rica, Zimbabwe and Cambodia.

Over three years it was estimated to have created over 9,000 jobs, over 40% of which were in rural areas and 41% women. This is above the average for these regions where traditionally the level of female economic participation is low.

At inception it was hoped that SEIIF would raise around US\$100m, however in the event in raised less than US\$8m which significantly reduced its impact. As a result, in 2016 SEIIF was wound up and rolled into an equivalent product with a micro-finance focus. The Fund took the decision to redeem the investment, which, due largely to the fact that this was held in USD and the favourable exchange rate, resulted in a small capital gain for the Fund.



# MARKET DEVELOPMENT



# **ISSUE**

As a new and developing market, with limited track record, it will take time to bring social investment into the mainstream.

# PROJECTS WE HAVE SUPPORTED

The Fund invested in two funds run by mainstream investment institutions which are ethical or socially responsible. These are used to support organisations working across a wide-range of themes including employment, housing and the environment. age

# CASE STUDY: RATHBONE ETHICAL BOND FUND

This £900million Fund is operated using strict socially responsible investment criteria. Potential investments are screened to ensure that they operate responsibly with regards to a range of social, environmental and ethical issues.

Investments have been made across a range of sectors including housing, renewable energy and healthcare.



# THE NEXT FIVE YEARS

- The Fund will continue to seek new investments in line with its current criteria to expand the portfolio and increase deployment. However, because of a scarcity of suitable investments, the Fund will continually review its criteria to look at ways it could increase the deployment. This may include considering smaller investments or venture capital proposals.
- The Fund is evaluating ways of being more proactive in creating investment opportunities. One such area under consideration is the provision of housing for teachers in areas of London where housing costs are high. This is an area of particular interest to the City of London Corporation as it sponsors several Academy schools in inner-London boroughs and has experienced difficulties in recruiting teaching staff due to the high cost of living. It also reenforces the excellent charitable work historically undertaken by the various Livery Companies of the City of London. Accordingly, the Fund is working closely with the charitable arms of the Livery to produce a suitable investment concept.
- » The Fund will continue to work closely with colleagues across the City of London, in particular the City Bridge Trust's grant-making operations. The Trust has recently undertaken a strategic review of its grantmaking and launched a new funding strategy in 2017. This referenced social investment as part of its range of funding options for organisations.

- » The City Bridge Trust's new strategy builds on the existing social investment readiness programme, Stepping Stones, delivered in partnership with the UBS bank. This scheme provides organisations with grants to enable them to explore social investment as an option for funding. The long-term aim is to bring the City Bridge Trust grants and City of London Social Investment Fund into closer alignment.
- » Finally, the City will continue to use its considerable convening powers to collaborate with other national organisations, such as the Government's Advisory Group on Social Investment and the UK National Advisory Board on Impact Investing in the pursuit of a fairer society.



# **APPENDIX 1: INVESTMENT COMMITMENTS TO DATE**

INVESTMENT	AMOUNT AND PURPOSE
Affordable Homes Rental Fund	£500,000 to provide affordable accommodation for people who would otherwise be unable to continue living in their local area.
Columbia Threadneedle UK Social Bond Fund	A total of £1,500,000 to support organisations working across a wide-range of social development themes including employment, housing, and the environment.
Commonweal / Quaker Social Action	£500,000 to provide supported accommodation for young adult carers (aged 18-24) who wish to live independently and to test which housing and support services result in positive social outcomes for this client group.
Commonweal-Praxis Housing Project	£500,000 funding good-quality accommodation for vulnerable migrants through the purchase and management of seven homes in the Croydon area.
Glasgow Together Bond	£405,000 invested to provide employment, training and mentoring to 100 offenders and ex-offenders through a property refurbishment and construction programme.
Golden Lane Housing	A total of £875,000 invested to be used to purchase, adapt and let up to 30 freehold properties to Golden Lane clients across the UK, enabling people with learning disabilities to live independently.
reenwich Leisure	£500,000 invested for the restoration of the Royal Greenwich Lido, repurposing the Olympics Aquatics and Copper Box Centres, for developing affordable health and fitness centres in Sidcup and Romford, and for other projects.
Greensleeves Homes Trust	£500,000 invested to support the provision of care homes for older people across the UK.
HCT Group	£500,000 fixed-rate loan to increase transport opportunities to those with disability or in poverty.
Midlands Together	£300,000 invested to provide employment, training and mentoring to 100-150 ex-offenders through a property refurbishment programme across the West Midlands.
National Homelessness Property Fund	£1,000,000 invested to purchase one and two bedroom properties across the UK for tenants who are, or have previously been, homeless.
Oxfam Small Enterprise Impact Investment Fund	£318,513 invested to finance small and medium sized businesses in low income countries, with a particular focus on women's empowerment and food security.
Rathbone Ethical Bond Fund	£1,000,000 in a fund investing in tradeable debt instruments issued by socially screened organisations.
Real Lettings Property Fund	A total of £1,000,000 to locate and purchase around 300 one and two-bedroom properties in London which will provide 'move on' housing benefitting up to 600 tenants who are, or have previously been, homeless.
The Foundry	£300,000 towards the conversion of an Edwardian factory in the Vauxhall area into affordable office space which will be rented to organisations working in the field of social justice.
Thera Trust Bond	£100,000 to provide adapted accommodation for adults with learning disabilities.
Y:Cube Housing Project	£500,000 towards an initiative from YMCA London South West providing 36 units of affordable accommodation for people who are exiting a period of homelessness.



# **City of London**

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# Agenda Item 10

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A of the Local Government Act 1972.



# Agenda Item 11

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A of the Local Government Act 1972.



By virtue of paragraph(s) 3 of Part 1 of Schedule 12A of the Local Government Act 1972.



# Agenda Item 12

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A of the Local Government Act 1972.



# Agenda Item 13

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A of the Local Government Act 1972.

